

**30%  
OFF**



## **SELECT PRINTERS**

### **Save Now, Label More**

Save 30% on Brady's BMP®51 and BMP®71 printers NOW and label MORE. With a reliable label printer on hand, you can quickly and easily create the labels you need for your workplace.

**Don't miss out! Save 30%  
in 3 simple steps:**

- 1. Select a model (see page 2)**
- 2. Order the promo part number through Ad-Tech CCI by contacting your sales rep, calling 800-221-1014 or emailing us at [esales@ad-techcci.com](mailto:esales@ad-techcci.com)**
- 3. Save 30% off Brady MSRP**

### **Label More**

With an on-demand printer, the sign and label possibilities are endless:

- Electrical panel labeling
- Voice and data communication
- Permasleeve wire marking
- Product identification
- Wire and cable marking
- Laboratory identification
- Safety and facility ID
- General ID

### **Faster & Easier Printing**

- Automatic label setup
- Fast print speed
- Robust software for advanced label design
- Continuous and die-cut label materials
- Portability in printing

Save now and label more with 30% off one of the below printers from March 15 - May 31, 2016.

**BMP®51**  
LABEL MAKER



~~\$450.00~~  
**\$315.00**

**BMP®71**  
LABEL PRINTER



~~\$895.00~~  
**\$626.50**

**BMP®51 Label Printer**

Promo Part #BMP51-PROMO5

- Prints labels up to 1.5" wide
- 20+ material types and 190+ pre-cut and continuous label parts
- Automatic label setup with no calibration
- Portable size and design
- Multiple connectivity options for increased functionality

**BMP®71 Label Printer**

Promo Part #BMP71-PROMO5

- Prints labels up to 2" wide
- 400+ pre-cut and continuous labels – custom available, too
- Automatic label setup with no calibration
- Full color screen and built-in design wizard
- Portable size and design
- Compatible with TLS2200 label rolls

**For additional information visit  
[BradyID.com/portablesale](http://BradyID.com/portablesale)**

Offer valid only in U.S. All printer orders must ship to end user customer. No limit to the quantity of eligible printers purchased per end user. Eligible printer must be purchased by May 31, 2016. Brady reserves the right to cancel this promotional offer at any time. Brady reserves the right to refuse any request.